

NAEB NEWS LETTER

Office of Executive Secretary
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KOAC STILL FACED WITH THREAT OF INTERFERENCE

Word of an adverse preliminary ruling but one which leaves the way open for final arguments before, and action by, the Federal Communications Commission has just been received by those in charge of the fight by radio KOAC to prevent sharing its favorable wavelength with an Arizona commercial station.

The further action in the KOY-KOAC case in "Proposed Findings of Fact and Conclusions," proposes to confirm a previous examiner's findings favoring granting the right to KOY.

Statement is made in the preliminary finding that operation of KOY on the KOAC wavelength would not increase objectionable interference "within existing good service areas." Contrary to this, the electrical engineering department at O.S.C. has taken actual measurements which, according to testimony introduced by KOAC, show that interference to this state-owned station would be increased more than 2000 per cent after sundown, and that the night good service area would be reduced to approximately 1 per cent of the total state area containing less than 5 per cent of the population.

Those in charge of the KOAC fight, headed by L. R. Breithaupt, special representative of the board and the college, have taken steps to argue the case further when it comes before commission members personally for final consideration.

PENNY A DAY

THE AMERICAN PRESS for October had the following editorial, entitled, "Penny A Day":

Even with radio the public is getting very small pay, in the form of entertainment, for the amount of advertising to which it must listen. For if each of the alleged 26,500,000 radio homes would contribute one penny a day for radio programs, a fund of almost \$100,000,000 could be raised annually - enough to pay for a hundred million-dollar programs - enough to keep most any radio fan happy.

Not that we recommend such a plan. For it is generally agreed that advertisers, competing for the ear of the public, will put on better shows than if there was no competition involved. But it is interesting to note that each radio home is paid less than a penny's worth of entertainment per day for listening to the radio salesman.

FCC POSTPONES ACTION OF STANDARDS FOR SHORTWAVE

The Federal Communications Commission has announced adoption of the following resolution:

Whereas, on May 23, 1939, the Commission adopted Rule No. 42.03(a) having to do with the conduct of international broadcast stations, which rule was thereafter suspended pending further investigation, and

Whereas, the outbreak of the European war has injected into the problem of international broadcast regulations various additional significant factors, and

Whereas, on September 6, 1939, this Commission appointed a committee composed of Chairman Fly, Commissioner Brown and Commissioner Craven to study the various phases of the communications problem in relation to current war conditions, to maintain contact with the various Government agencies and the industry and to report to the Commission its recommendations, which committee has made studies and held various conferences on the problems in relation to international broadcasting,

THEREFORE, BE IT RESOLVED, That said rule is hereby further suspended pending the conclusion of said studies and conferences and subject to the report of said committee recommending to the Commission such further action as it may deem appropriate.

SEE BROADCASTING

BROADCASTING for September 15th has a couple of articles of especial interest. Be sure to read "Court Holds Economic Interest Vital", page 22; and the editorial, "Who Won?" on page 48. Page 15 also reports postponement of RCA date for recording fees to December 1.

FREQUENCY MODULATION

The current issue of Fortune carries a good article on frequency modulation and the possible effects of Major Edwin Howard Armstrong's findings on broadcasting.

RECORDING MACHINE TEST REPORTS IN DEMAND

Manufacturers, educators, and the general public have highly endorsed the report of the NAEB committee on instantaneous recording machine tests, which was released at the convention in Ames.

FCC ACTIONS

WKAR, Michigan State College, has been granted special temporary authority to rebroadcast naval Observatory time signals from the Naval observatory station.

WRUF, University of Florida, was granted permission to operate simultaneously with station KOA on Sept. 23, Oct. 7, and Oct. 21, for purposes of broadcasting football games.

KUSD, University of South Dakota, was granted renewal of license for the period ending April 1, 1940, in action taken by the FCC on September 19.

WESG, Cornell University, has been granted license by the FCC.

The FCC denied some moves to modify issues involved in the pending application of Mayor LaGuardia to amend Rules 177 and 177.1. Other motions, made by the Counsel for the city of New York on behalf of Mayor LaGuardia were granted. The action further clarifies issues which will be argued at the time of the hearing on the application.

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